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8/28/97

VIKISHA
451-453 ST. PAULS AVE
JERSEY CITY, NJ 07306

Re: September '97 Salem .30 off Tear Tape Promotion
for Identified Convenience and Gas Accounts

Attached is the information you will need to work the above promotion:

- Send # of plain white cartons of each style of Salem out the week of 9/15/97.
- Each account should use the display that you sent them during the July wave of this promotion.

If you have any questions, please let me know.

Thanks,

Lanny Wolfe

51849 2077